

Pixecur Ready to Go Solo

Company formed under the wing of the Genesis Centre celebrates its graduation

Danette Dooley
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After three years under the wing of the Genesis Centre, Pixecur Technologies Inc. is leaving its nest.

Pixecur founder and president Tom Chalker has developed a universal data service - marketed as dataSentinel - that simplifies data storage while providing secure access to that data to the subscriber, on any computer.

Chalker says his technology securely stores data on multiple Internet servers, with information cost-effectively managed via mass data, stored as encrypted file fragments.

The dataSentinel software is installed on a USB stick, Chalker explains.

"We can guarantee you that your data is encrypted and safe from any prying eyes, exclusive to you," he says.

"And more important - in the light of some of the losses that we've seen in data in the public sector - with our solution, the sticks that you plug in can be disabled by a central body."

A former educator at the Marine Institute and entrepreneur for the past decade, Chalker spent years designing digital imaging electronic circuitry and developing large scale information systems for the Internet.

Chalker says his company has recently secured significant private investment and is now targeting small businesses in Canada and the U.S.

During Pixecur's graduation ceremony Monday afternoon at Memorial's Inco Innovation Centre, Ken Martin, director of enterprise development with the Atlantic Canada Opportunities Agency (ACOA) noted that, at a time when everyone is increasingly concerned about the security of data, Pixecur has come up with a digital data storage system that will help put customers' minds at ease

in terms of handling and retrieving electronic information.

"It's really encouraging to see companies like Pixecur come to the Genesis Centre and grow and develop to the point where they're marketing their expertise to clients everywhere in the world," Martin said.

Ray Gosine, acting associate vice-president (research) at Memorial described Chalker's product as interesting and an exciting technological innovation.

"As evidenced by recent local computer problems, the timing couldn't be better," Gosine said.

Supporting young companies like Chalker's is Memorial's way of building a strong Newfoundland and Labrador, Gosine said.

"You've translated a great idea into a business opportunity and you've set the foundation for the future success of your company," he remarked.

According to the Genesis Centre's promotional material, the centre is a division of the Genesis Group Inc., the technology commercialization arm of Memorial.

Since its inception in 1997, the centre has helped clients secure private investments in excess of \$9.8 million.

Pixecur is the centre's 22nd graduate. Other graduates include Garrison Guitars, Jackman BrandMarketing Inc., MedicLINK System Ltd. and Rutter Technologies Inc.

Moments before the graduation ceremony, Chalker said, he is grateful to the Genesis Centre for helping him turn his idea into a marketable piece of technology.

"I really had to reinvent myself in the way I do business in the past four or five years in order to do this," he said.

"And the Genesis Centre has taught me a lot of important techniques ... They were really helpful in that regards," he says.

For further information on Pixecur call 709 738 7518 or e-mail tom_chalker@dataSentinel.com.

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