

## Privacy Policy:

We know just how important privacy is. The security and protection of your information is our highest priority. This notice is an expression of our present policies and intent. Please take a moment to read the following to learn more about our information practices. Your privacy is a priority at dataSentinel, and we go to great lengths to protect it.

### Why we collect personal information

We collect your personal information because it helps us deliver a superior level of customer service. It enables us to give you convenient access to our products and services and focus on categories of greatest interest to you. In addition, your personal information helps us keep you posted on the latest product announcements, software updates, and events that you might like to hear about.

### What information we collect and how we may use it

There are a number of situations in which your personal information may help us give you better products. For example:

- We may ask for your personal information when you're discussing a service issue on the phone with an associate, downloading a software update, registering for a seminar, participating in an online survey, registering your products, or purchasing a product.
- When you interact with **dataSentinel**, we may collect personal information relevant to the situation, such as your name, mailing address, phone number, e-mail address, and contact preferences; your credit card information and information about the **dataSentinel** products you own, date of purchase and information relating to a support or service issue.
- We collect information regarding customer activities on our website. This helps us to determine how best to provide useful information to customers and to understand which parts of our websites, and products that are of most interest to them.
- We may use personal information to provide products that you have requested as well as for auditing, research, and analysis to improve our dataSentinel products.

### How we protect your personal information

- **dataSentinel** takes precautions – including administrative, technical, and physical measures – to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.
- We will not sell, rent, or otherwise make available your personal information to any advertiser, affiliate, or external source without your consent except where we believe we are required to do so by law.

### Integrity of your personal information

- **dataSentinel** has safeguards in place to keep your personal information accurate, complete, and up to date for the purposes for which it is used. Naturally, you always have the right to access and correct the personal information you have provided. You can help us ensure that your contact information and preferences are accurate, complete, and up to date by calling our office. And you can request a copy of your personal information, your product registration history, and your interactions with our sales and support agents by contacting us at the email address below.

This policy will occasionally change. No major changes will be made to this policy without notification.

If you have any questions or comments about our Privacy Policy, please contact us.